

Sharing Society: Lernen von der IT

Marcel Waldvogel

Sharing Economy • Luzern • 2016-10-13

Herausforderungen

Wirtschaft

Gesellschaft

Organisation

Wirtschaft

Bruttosozialprodukt
Hoffnung, Vertrauen

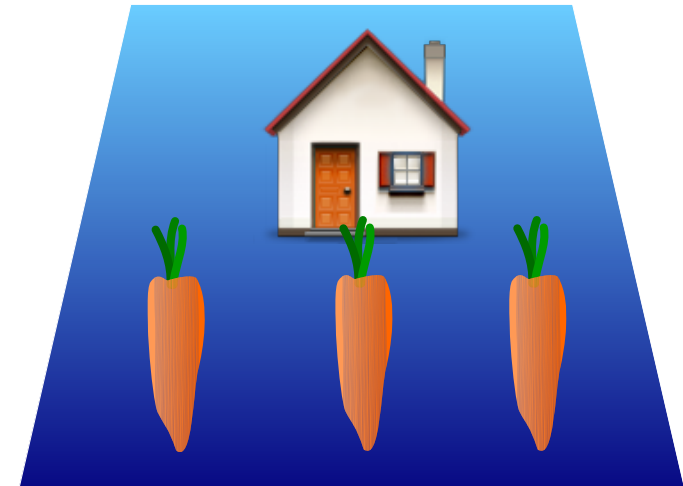
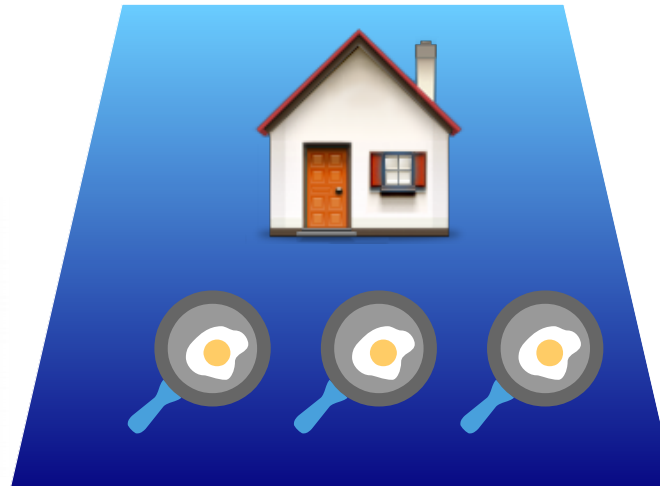
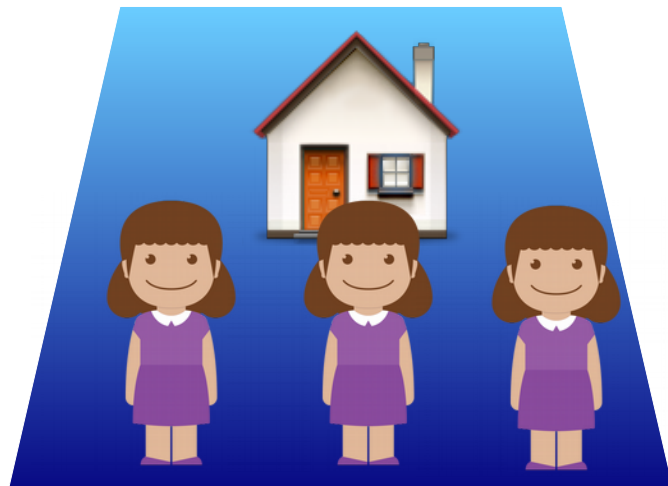
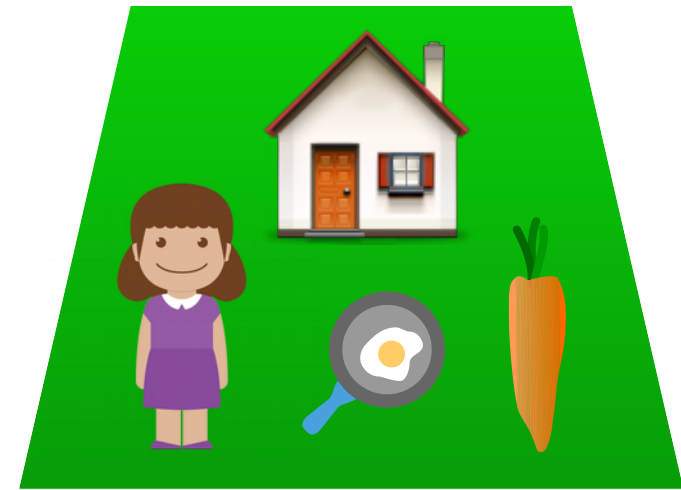
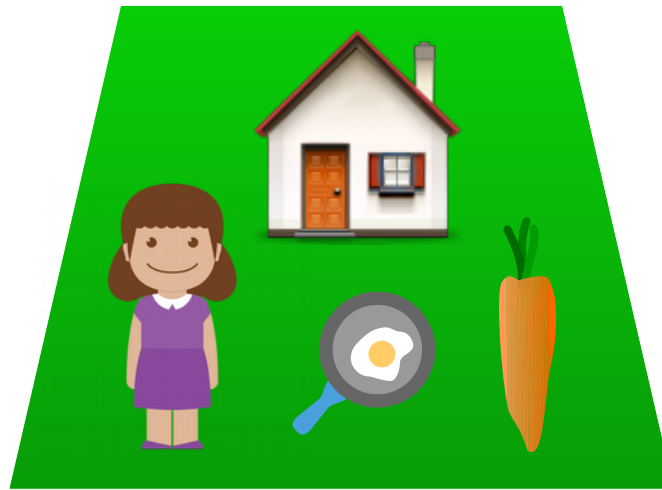
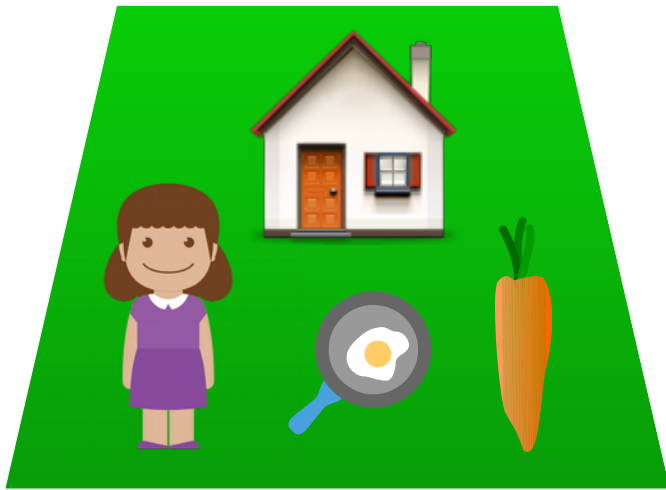


Image source: **house**: Oliver Scholtz et al. (non-commercial); **pan**: Squid.ink (CC-BY-3.0);
girl: Yudha Agung Pribadi (free); **carrot**: Nevit Dilmen (CC-BY-SA-3.0)

Gesellschaft

Vertrauen
Respekt

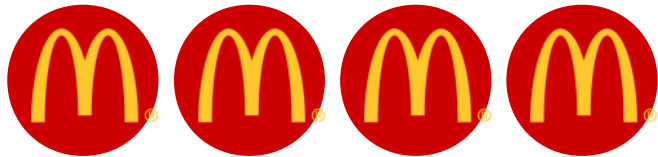


Organisation

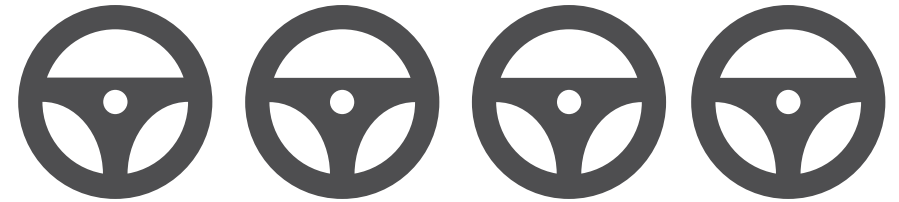
Vertrauen
Kontrolle



Standards



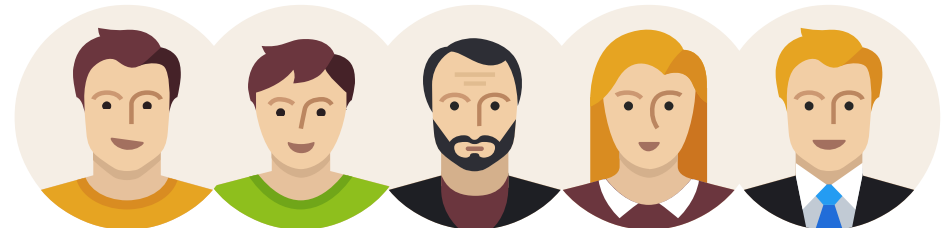
Produkte



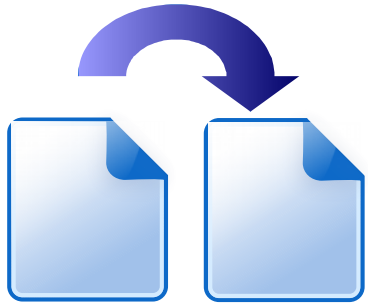
Standards

UBER

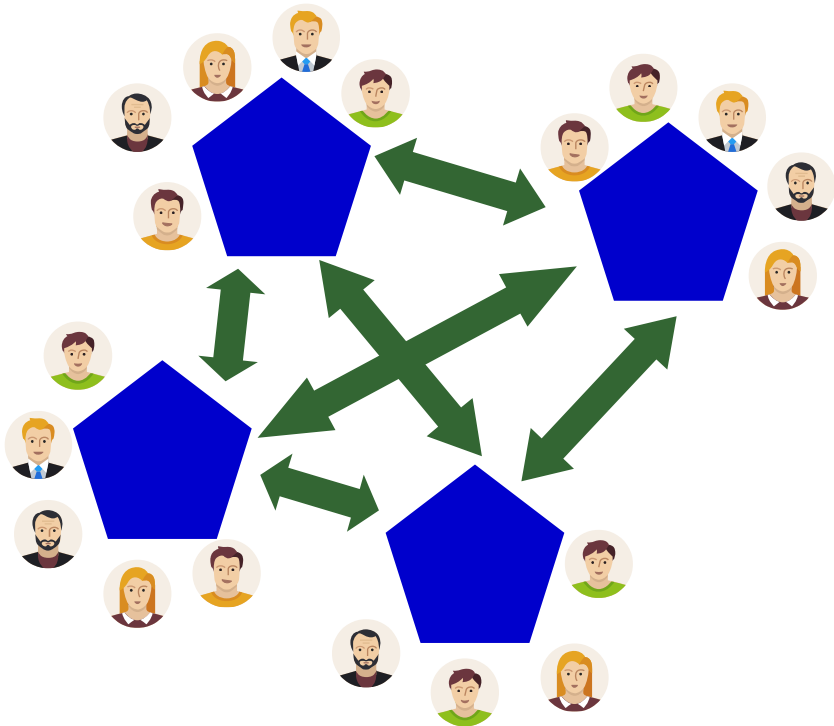
Produkte



IT-Erfahrungen



1. Gemeinschaft
2. Kommerzialisierung
3. Geteilte Freude; G+N



- Gemeinschaft
- Überblick
- Vertrauen
- Privatsphäre
- Selbstbestimmung
- Effizienz+Skalierung
- Mittelsmänner

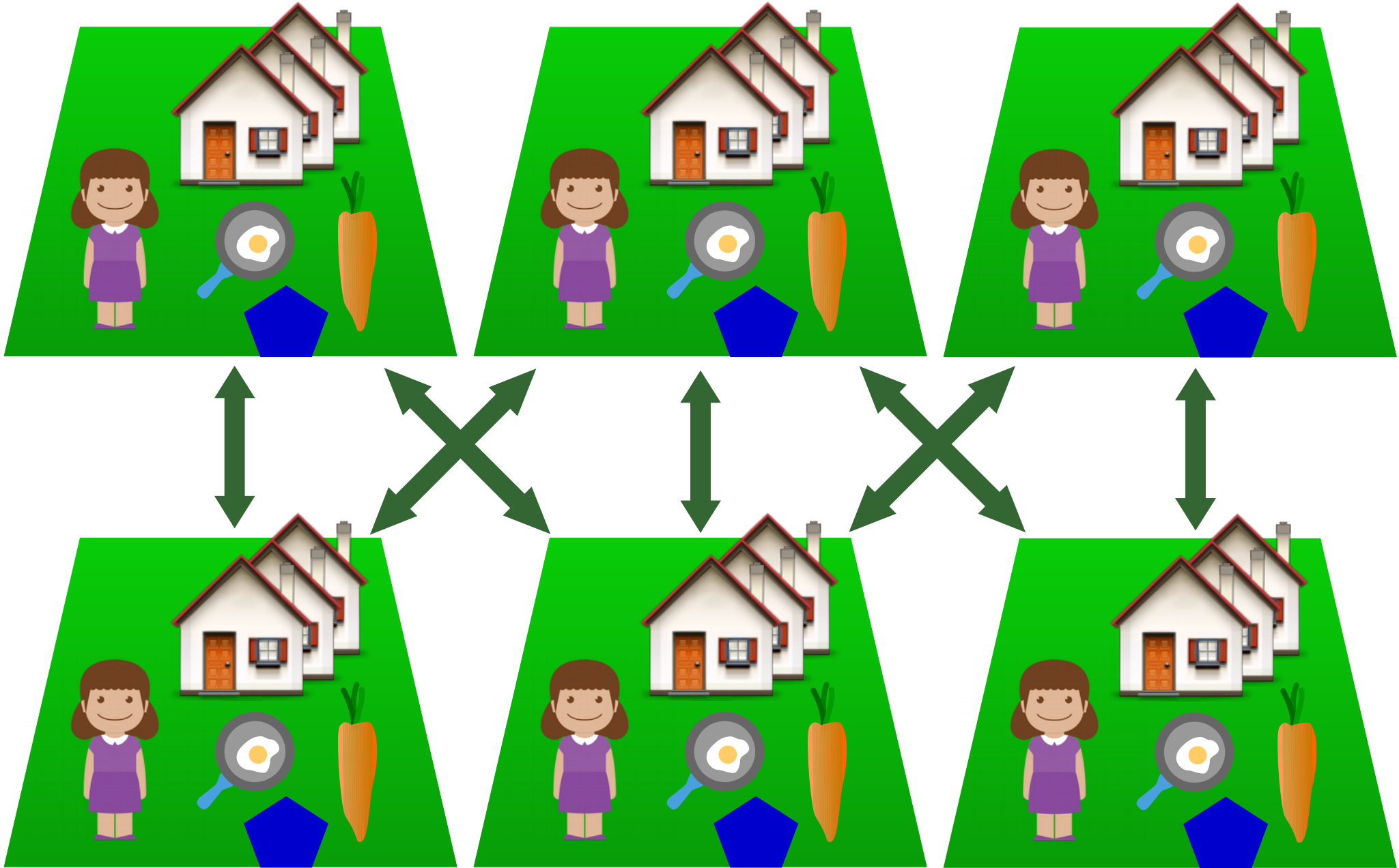


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